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## FOR IMMEDIATE RELEASE

April 22, 2010

### ***BPM Inc. partners with Peshtigo Middle/High School to celebrate Earth's Day 40<sup>th</sup> Anniversary***

Peshtigo, WI – On Thursday, April 22, Peshtigo students of the Physical Education Department partnered with BPM Inc. and participated in a Trash Pick-Up Day. BPM Inc. donated 200 plastic gloves and bags to the Middle/High School Physical Education Department to celebrate Earth's Day 40<sup>th</sup> Anniversary.

"We are proud to be a part of this environmental initiative and are honored to partner with BPM. It was a beautiful, sunny day for the Earth Day event and the students enjoyed making a difference," said Tye Schoenebeck, Peshtigo Physical Education Instructor.

Students helped make the city just a little bit cleaner by picking up trash along the Peshtigo River, school parking lots, walkways, Badger Park, and adjoining areas.

"At BPM Inc. we care for our city, and enjoy participating in events that preserve our beautiful nature and river. We are proud of the Physical Education students that have participated in this event. A big Thank You to everyone involved," stated Jim Koronkiewicz, General Manager of BPM Inc.

About Earth Day: **Earth Day** is a day designed to inspire awareness and appreciation for the Earth's environment. It was founded by U.S. Senator Gaylord Nelson in 1970 and is celebrated in many countries every year. Many communities celebrate Earth Day by participating in activities focused on environmental issues. In the United States, Earth Day is celebrated each year on April 22. The first governmental recognition of Earth Day, authorized by the city San Francisco, was on the spring equinox in 1970. Information from: [http://en.wikipedia.org/wiki/Earth\\_Day](http://en.wikipedia.org/wiki/Earth_Day)

*BPM Inc. is a leader of fine papers and specialty packaging solutions. As an environmentally focused company, BPM Inc. manufactures FSC Certified 100% post consumer waste recycled paper, Envirographic™ 100, in roll and sheet stock. By buying 100% PCW recycled paper, Envirographic™ 100; you help save trees, water, energy, greenhouse gases, and waste in landfills. [www.bmpaper.com](http://www.bmpaper.com)*



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